



20 YEARS OF COLLABORATION 600 NEIGHBORHOOD PROJECTS 1,000 PROFESSIONAL VOLUNTEERS \$100 MILLION IN ECONOMIC DEVELOPMENT POTENTIAL



URBAN ENERGY Twenty years ago, the Community Design Collaborative was launched by a handful of progressive designers. Today, we are powered by 1,000 vibrant volunteers who are igniting a creative spark of URBAN ENERGY throughout Philadelphia Neighborhoods. Join us in 2011 for URBAN ENERGY—a series of special events recognizing the Collaborative’s twenty years of strengthening neighborhoods through design and the community visions that will inspire our future.

BECOME A SPONSOR

Become part of our network of sponsors dedicated to:

- Energizing local economic development
- Empowering citizens to strengthen neighborhoods
- Leveraging innovative design and development through strategic partnership

A special one-time 20th Anniversary gift from the William Penn Foundation will match dollars raised in 2011, up to \$150,000, instantly doubling your investment. And the pro bono work of our professional volunteers will quickly quadruple your dollar!

Gain exposure with key audiences at events and in publications that are also your target markets:

- Design practitioners
- Community development experts
- Financial and real estate professionals
- Nonprofit and local government leaders

Sponsor the Community Design Collaborative’s Year-Long Urban Energy Celebration and 20th Anniversary Events and Publications.

National Conference

The Collaborative will convene two national groups: the Association of Community Design and the Association of Architectural Organizations for a joint conference in Philadelphia. We’ll host hundreds of design practitioners from around the country and the region for a networking reception and a symposium on the theme of URBAN ENERGY. *Expected Attendance: 400.*

Publications

A 70-page publication documenting the history of the Collaborative and exploring our future will be self-published with an estimated audience of 5,000. In addition, GRID magazine will highlight the Collaborative’s 20th Anniversary through a 16-30 page pull-out as part of their November 2011 issue. *Expected Circulation: 30,000.*

Charrette

Teams of volunteer designers will work with communities to develop possible solutions to specific neighborhood URBAN ENERGY issues and present their ideas in a public forum at the end of the day. *Expected Participation: 200.*

Exhibition

A call for projects will be released nationally seeking submissions from architecture, planning and engineering firms for projects, built or unbuilt, that highlight the important role of community design in the transformation of neighborhoods. The Collaborative will host an exhibition opening party. *Expected Participation: 60 firms/500 attendees.*



	\$50,000	\$25,000	\$10,000	\$5,000	\$2,000
Benefits	Transformer	Accelerator	Generator	Inverter	Conductor
Publicly welcome attendees to national symposium	⚡				
Invitation to sit on 20th Anniversary Steering Committee	⚡				
Opportunity to Host Roundtable Discussion at Center for Architecture	⚡				
Opportunity to sponsor 5 service grants on a theme of your choosing and participate in project reviews	⚡				
Opportunity for exclusive event sponsorship	⚡	⚡			
Your company's literature displayed at event	⚡	⚡			
Your company name displayed at all events in rolling PowerPoint and program	⚡	⚡	⚡		
Framed certificate of support	⚡	⚡	⚡		
Exposure in Collaborative blog (5,000)	⚡	⚡	⚡		
Your company logo and link included in monthly e-newsletter (5,000) and on website	⚡	⚡	⚡	⚡	
Invitation to private Sponsors-Only Reception prior to conference opening party	⚡	⚡	⚡	⚡	
Your company name listed in local business publication recognizing sponsors	⚡	⚡	⚡	⚡	⚡

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