

Become a Corporate Champion

Your annual commitment supports equity through community-driven design for Philadelphia

2021 Benefits	\$50,000 VISIONARY	\$25,000 LEADER	\$10,000 PARTNER	\$7,500 INVESTOR	\$5,000 SPONSOR
Tickets to Leverage & Fall Event	15 in person 40 online	10 in person 30 online	4 in person 20 online	3 in person 14 online	2 in person 12 online
Public Presence & Recognition at Events	Leverage opening remarks Verbal recognition at Leverage & Fall Event Host Leverage online networking session	Fall event remarks Verbal recognition at Leverage & Fall Event Host Leverage online networking session	Verbal recognition at Leverage & Fall Event Host Leverage online networking session	Verbal recognition at Leverage & Fall Event Host Leverage online networking session	Verbal recognition at Leverage & Fall Event Host Leverage online networking session
Active Volunteer Status	25 individuals	20 individuals	15 individuals	12 individuals	10 individuals
Website Recognition	Logo on all pages & Company profile	Logo on all pages & Company profile	Corporate Champion page logo & Company profile	Corporate Champion page logo & Company profile	Corporate Champion page logo & Company profile
Email & Social Media Content Creation (FB, IG & LI)	Event promo video for social media 1 Instagram takeover 1 IGTV interview 1 Facebook takeover 1 Linked In article 4 dedicated emails	1 Instagram takeover 1 Facebook takeover 1 Linked In article 3 dedicated emails	1 Instagram takeover 2 Instagram posts 1 dedicated email	2 Instagram posts 1 dedicated email	2 Instagram posts
Design Matters Newsletter (monthly to 4,000)	Prominent logo, Guest blog post	Prominent logo, Guest blog post	Logo	Logo	Logo
Event Invites (digital to 4,000)	Prominent logo	Prominent logo	Logo	Logo	Logo
Leverage & Fall Event Programs (digital to 4,000)	Prominent logo & Cover ads	Prominent logo & Full page ads	Logo & 1/2 page ads	Logo & 1/2 page ad (Leverage) 1/4 page ad (Fall Event)	Logo & 1/2 page ad (Leverage) 1/4 page ad (Fall Event)
Event Promo Emails (digital to 4,000)	Prominent logo	Prominent logo	Logo	Logo	Logo
Event Signage and Projected Images	Prominent logo	Prominent logo	Logo	Logo	Logo